

## VAP and the data protection legislation

In this data privacy policy we provide you with information on the scope of our processing of your personal data (hereinafter referred to as “data”).

### **A. Data controller**

The data controller responsible for the processing of personal data in connection with this website is:

VAP Secretary General  
Dr. Frank Furrer  
Ringlikerstrasse 70  
8142 Uitikon (Zurich)  
+41 44 491 15 95  
furrer@cargorail.ch

### **B. Data processing**

For the purposes of operating our website we collect and process personal data on the basis of the Swiss Federal Act on Data Protection, in particular Art. 4 and 10a. This data processing also includes disclosure by transmission. The data, processing purposes, recipients and transfers to third countries specifically affected are described below:

#### *a) Log file*

We log your visit to our website. In doing so, we process the following data: the name of the web page you visited, the date and time of your visit, the amount of data transferred, the browser type and version, the operating system you used, the referrer URL (the previous website you visited), your IP address and the requesting provider. The log file is deleted after seven days unless it is required for clarification or as evidence of specific legal infringements that have come to light within the retention period.

#### *b) Hosting*

In the context of hosting this website, all data processed in connection with its operation is saved. This is necessary for our website to run. To maintain our online presence, we use the services of web hosting providers in Switzerland, to which we transfer the data mentioned above.

#### *c) Contacting us*

If you contact us, your data (name and any contact details you specify) and your message will be processed solely for the purposes of dealing with your request and any matters arising from it.

#### *d) Cookies*

To enable the use of certain functions we used so-called cookies, small data packages which are installed on your device and exchanged with other service providers. Some of the cookies used by us will be deleted as soon as you close your browser (so-called session cookies). Other cookies remain on your device and will enable us to identify your browser again on your next visit (persistent cookies).

You can delete all cookies saved on your device and adjust the settings of your browser to prevent the installation of cookies. To find out how to do so you can visit a site such as [AllAboutCookies.org](http://AllAboutCookies.org).

You can delete all cookies saved on your device and adjust the settings of most browsers to prevent the installation of cookies. In this case, you may have to readjust some settings each time you visit our website and accept the fact that some of the provided functions will be impaired.

#### *e) Mailings*

We send our members and other interested parties' newsletters and invitations to events. By signing up you consent to the processing of your data in connection with the desired purpose.

#### *f) Photos of events*

Our events are attended by a photographer. By participating, you consent to the posting of the pictures they take on our website. If you do not wish to be photographed, please notify the photographer before the event starts.

### **C. Inclusion of external content**

We use external dynamic content to optimize the appearance and content of our website. When you visit our website, a request is automatically sent to the server of the relevant content provider via API, transferring certain log data (e.g. your IP address). The dynamic content is then transferred to our website and displayed there. We use external content in connection with the following functionalities:

#### *a) Google Maps*

We use Google's "Google Maps" on our website to provide you with an interactive map. When the map is displayed, data including your IP address and location is transferred to Google's servers in the USA and stored there.

Google is certified at: <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

For more on data privacy: <https://policies.google.com/privacy?hl=en>

#### *b) Integration of YouTube videos*

From time to time we integrate videos from the YouTube portal operated by YouTube LLC, 901 Cherry Ave. San Bruno, CA 94066, USA ("YouTube") into our website. When you play back these videos, log data is transferred to YouTube's servers in the USA.

YouTube is certified at: <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

More information at <https://policies.google.com/privacy?hl=en>

### *c) Hyperlinks to other organizations*

On our website we set hyperlinks to affiliated organizations. When the hyperlink is used a code is executed that can be used to gather data for advertising and marketing purposes. We have no influence on this. Please see the data privacy policy of the relevant website.

## **D. Duration of data storage**

We store personal data only for as long as is necessary for the purposes for which it is being processed or until you withdraw your consent. In cases where we have to comply with statutory retention requirements, the retention period for certain data can be up to 10 years, regardless of the purposes for which it is being processed.

## **E. Your rights as a data subject**

### *a) Information/access*

You can request information free of charge at any time about all personal data we keep on you.

### *b) Rectification, erasure, restriction of processing (blocking), opting out*

If you no longer agree to your personal data being stored or if your personal data is no longer correct, on receipt of a corresponding instruction from you we will have your data erased or blocked or make the necessary corrections (insofar as this is possible under applicable law). The same applies if you wish us to restrict the processing of your data in future.

### *c) Data portability*

On request we will provide your data to you in a commonly-used, structured and machine-readable format so that you can transfer it if you wish.

### *d) Right to withdraw consent with future effect*

You can withdraw your consent with effect for the future at any time. This will not affect the legality of the processing prior to your withdrawal.

### *e) Restrictions*

The above rights do not apply to data where we are not able to identify the data subject, for example if the data has been anonymized for analysis purposes. It may be possible for you to exercise your rights to information/access, erasure, blocking or rectification if you provide us with additional information that enables us to identify you.

### *f) Asserting your legal rights*

You can assert your legal rights in Switzerland before the ordinary civil courts.

*g) Exercising your rights as a data subject*

If you have any questions about the processing of your personal data, or if you wish to exercise your rights to access/information, rectification, blocking, opt-out or erasure of data, please contact:

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